

Become a Careerpedia Mentor and be a Role Model for youth!

What is your typical day at work? Why do you do what you do? What does it take to make it in your career? What other careers are there? Which career is right? Many Kenyan students lack knowledge as to the range of career opportunities available to them and tend to have a myopic view of career choices, basing their decision on parental pressure or perceived monetary gain while ignoring their own passion, skills, aptitude and values.

Careerpedia is a career encyclopaedia with 104 down-to-earth descriptions of careers. More careers will be added in future volumes. It is an initiative by Storymoja Africa that also includes an interactive web presence and career-related events. Storymoja are committed to empowering Kenyans by driving the reading revolution through books and events that promote reading, knowledge and ideas such as the annual Storymoja Festival and www.startalibrary.org which has started 53 libraries in primary schools in two years!

We invite you to join the Careerpedia Mentorship Network, which provides the opportunity for students to interact with real-world professionals and learn from real-life experiences.

What does a Careerpedia Mentor do?

As a Careerpedia mentor, each professional commits to participating in two or more of the mentorship activities offered to students annually (we will send a fuller brief of each activity when it is due).

A recorded interview about your occupation, how you got into it, your educational background, a typical day at work, lessons learned, challenges, career tips and insights.	Preferred date range: _____
Donate Careerpedia reference books to school libraries of your choice. Each book is Ksh. 5,000. We can also propose needy schools and we'll deliver the Careerpedia volumes in your name. Please indicate if we should recommend the school.	I will donate _____ Careerpedia books to: _____
Participate in or sponsor Careerpedia events and talk to students about your personal career journey and offer insights on how they can discover their career path.	<input type="checkbox"/> I will commit when you send specific event information <input type="checkbox"/> I am not able to commit at this time
Recommend others to become to become Careerpedia Mentors. Here are contacts of 2 people that I think would be great mentors for youth. Name: _____ Tel _____ Email: _____ Name: _____ Tel _____ Email: _____	We will contact them in your name.

Why Mentor?

1. Make a difference: Be an agent of change by guiding the next generation and being an active role model.
2. Build your professional network: Interact with other professionals who are members of the network.
3. Help students prosper: Arming students with the knowledge of the needs and reality of the workplace, and opening their minds to hundreds of career options will help them shape successful futures.
4. First dip into the Talent Pool: Meet students who are motivated and have the passion and right VIPS (values, interests, personality and skills) for your industry and are potentially good hires for your company.

Sign up to join the Careerpedia Mentorship Network.

I agree to join the Careerpedia Mentorship Network and help young, curious minds plan their future. Storymoja may publish, or distribute my name, photograph, video, biographical information, and quotes online and in print to serve the objectives of Careerpedia as outlined above. I understand that Storymoja will use my endorsement in an appropriate, legal, and morally responsible manner and waive any monetary or other claim against Storymoja for the use of my endorsement. By filling the form and signing a copy of this letter overleaf, I am agreeing to be a Careerpedia Mentor and consent to the use of my interview, photo images and video clips in Careerpedia materials, both in print and digitally.

Contact details

Name: _____

Email: _____ Phone: _____

Company: _____

Do you want us to include the name of your company in Careerpedia? Yes No

Title: _____

Education information

Primary School _____ Favourite subject _____

Secondary School _____ Favourite subject _____

College or University _____ Diploma/Degree _____

Postgraduate Studies _____ Diploma/Degree _____

Other courses in:

Quote / Career Tip:

I agree to join the Careerpedia Mentorship Network and help young minds plan their future.

Name: _____

Signature: _____ Date: _____

Storymoja Representative Name: _____

Signature: _____ Date: _____